

Sandy Gennaro is a world class "Rock and Roll Thought Leader", motivational storyteller, published author and drummer who has recorded and toured with several globally known artists including three members of the Rock and Roll Hall of Fame during a career that spans 52 years and continues today.

His high-energy, interactive "BEAT THE ODDS" Program drives home his proven concepts to create Rockstar Performance in every arena.



VISTAGE |

Top Performing Vistage Speaker

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Top Performer Award
Vistage Speaker

"Sandy's excellent content, from-the-heart, powerful delivery hit home with the entire Vistage group."

Clark Vitulli, Vistage Chair Nashville, TN

"The most inspiring and entertaining presentation we've ever had."

**Clement Chen, President
Pacific Hotel Management**

"Sandy's presentation was life changing!"

**Cheri Spinazzola, President
Woman's Council of
Realtors**

"Sandy's program resonated with over 200 of my sales reps nationwide!"

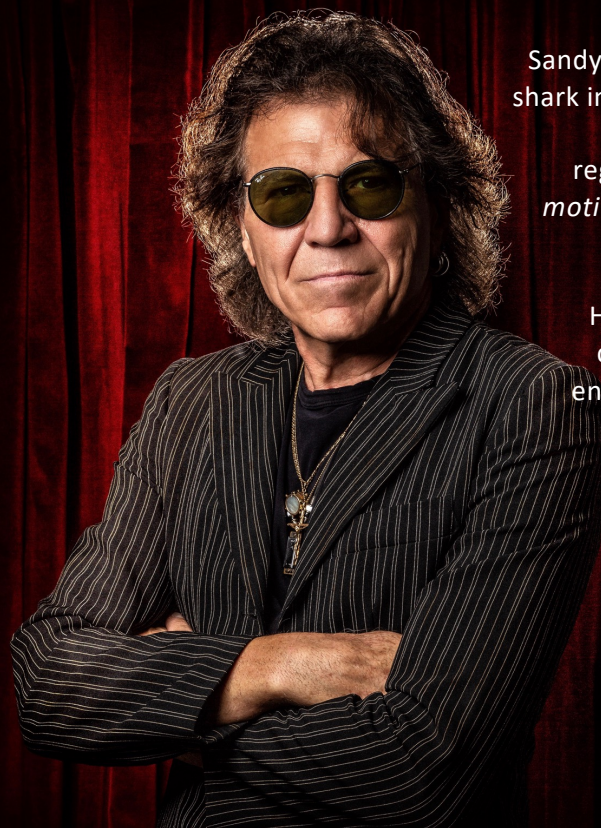
**Thomas Yakopin, President
New Era Health Plans**

"Sandy's Presentation was truly unique...the best we've ever had!"

**Ken Moore, Mayor
Franklin, TN**



"BEAT THE ODDS" in Business and Life!



Sandy uses the lessons he's learned while navigating the murky, shark infested waters of the music business to help organizations large and small identify and offer solutions to issues regarding *leadership, management, HR, employee retention, motivated TEAM engagement, customer service, brand loyalty, TEAM building and sales.*

He has helped businesses and Universities, large and small, create a thriving culture as a launching pad for heightened engagement and Rock Star success in business, relationships and in life.

In addition to a memorable, high energy presentation, Sandy's [newly published book](#) is available as a takeaway for your audience to keep the lessons and stories alive.



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[THE BIG PICTURE-MANIFESTO](#)

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